

# **GALVESTON COUNTY FAIR & RODEO, INC.**

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## **2019 EVENT SPONSORSHIP PACKAGE**

**SPONSORSHIPS ARE ACCUMULATIVE FROM END OF FAIR TO BEGINNING OF NEXT FAIR  
SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO RECEIVING YOUR SPONSORSHIP PACKET**

**NOT ALL ITEMS LISTED IN THE SPONSORSHIP PACKAGE MAY BE AVAILABLE IF THE  
SPONSORSHIP AGREEMENT IS MADE AFTER DECEMBER 31, 2018**

**\*\*\*The Texas Star Hospitality Room is open to all levels of sponsorship\*\*\*  
- Special rules and conditions will apply -**

### **The Galveston County Fair & Rodeo, Inc., will:**

#### **COPPER LEVEL - \$350 - \$499**

1. Provide you/your Company/Business with two (2) Sponsor Badges for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide you/your Company/Business with ten (10) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. List you/your Company/Business in the "Tabloid" promoting the Fair in the Galveston County Daily News (circulation of 60,000 households) if your agreement is received no later than **December 31<sup>st</sup>** to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Copper Level Sponsor.
5. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

#### **BRONZE LEVEL - \$500 - \$999**

1. Provide you/your Company/Business with four (4) Sponsor Badges for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide you/your Company/Business with fourteen (14) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. List you/your Company/Business in the "Tabloid" promoting the Fair in the Galveston County Daily News (circulation of 60,000 households) if your agreement is received no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business on the GCF&R website as a Bronze Level Sponsor.
6. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

#### **SILVER LEVEL - \$1,000 - \$2,499**

1. Provide you/your Company/Business with six (6) Sponsor Badges for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide you/your Company/Business with eighteen (18) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be sent electronically to the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business on the GCF&R website as a Silver Level Sponsor.
6. The Sponsorship committee will hang one (1) banner or sign (not to exceed 6' in length) along the fence line of the fairgrounds promoting your Company/Business. This banner/sign must be provided by

you/your company and be brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banner.

7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **GOLD LEVEL - \$2,500 - \$4,999**

1. Provide you/your Company/Business with eight (8) Complimentary One Day Passes and eight (8) Sponsor Badges for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide you/your Company/Business with twenty-two (22) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. ***These tickets do not include admission to the fairgrounds.***
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business and post your logo on the GCF&R website as a Gold Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link
6. The Sponsorship committee will hang up to two (2) Banners or Signs (not to exceed 6' in length) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **PLATINUM LEVEL - \$5,000 - \$9,999**

1. Provide you/your Company/Business with ten (10) Complimentary One Day Passes and ten (10) Sponsor Badges for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide you/your Company/Business with twenty-six (26) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. *These tickets do not include admission to the fairgrounds.*
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business and post your logo on the GCF&R website as a Platinum Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
6. Provide a 10'x10' Commercial Exhibit outside space during the entire week of the County Fair and Rodeo for you to display and promote **your** Company/Business. **Remember there is a limited number of these spaces available.** Spaces must be requested by completing and returning the contract by **December 31<sup>st</sup>**. The Commercial Exhibit Rules and Regulations will apply.
7. The Sponsorship committee will hang up to three (3) Banners or Signs (not to exceed 8' in length) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
8. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **TITANIUM LEVEL - \$10,000 - \$19,999**

1. Provide you/your Company/Business with twelve (12) Complimentary One Day Passes and twelve (12) Sponsor Badges for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide you/your Company/Business with thirty (30) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business and post your logo on the GCF&R website as a Titanium Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
6. Provide a 10'x10' Commercial Exhibit outside space during the entire week of the County Fair and Rodeo for you to display and promote **your** Company/Business. **Remember there is a limited number of these spaces available.** Spaces must be requested by completing and returning the contract by **December 31<sup>st</sup>**. The Commercial Exhibit Rules and Regulations will apply.
7. The Sponsorship committee will hang up to four (4) Banners or Signs (not to exceed 10' in length) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
8. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
9. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
10. Provide a sign at the Main Entrance listing all major contributors with their logo on it provided this information is received by **December 31<sup>st</sup>**.

### **EMERALD LEVEL - \$20,000 - \$29,999**

1. Provide you/your Company/Business with fourteen (14) Complimentary One Day Passes and fourteen (14) Sponsor Badges for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide you/your Company/Business with thirty-four (34) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business and post your logo on the GCF&R website as a Emerald Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
6. Provide a 10'x10' Commercial Exhibit outside space during the entire week of the County Fair and Rodeo for you to display and promote **your** Company/Business. **Remember there is a limited number of these spaces available.** Spaces must be requested by completing and returning the contract by **December 31<sup>st</sup>**. The Commercial Exhibit Rules and Regulations will apply.
7. The Sponsorship committee will hang up to eight (8) Banners or Signs (not to exceed 12' in length) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
8. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

9. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
10. Provide a sign at the Main Entrance listing all major contributors with their logo on it provided this information is received by **December 31<sup>st</sup>**.
11. We will post a picture of the check presentation on our Facebook prior to fair if it is done by **December 31<sup>st</sup>**.

### **RUBY LEVEL - \$30,000 & ABOVE**

1. Provide you/your Company/Business with sixteen (16) Complimentary One Day Passes and sixteen (16) Sponsor Badges for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide you/your Company/Business with thirty-eight (38) Guest Tickets for the Hospitality Room. These tickets are good for one time use only and may be used any day the hospitality room is open. Guest must be accompanied by the sponsor. These tickets do not include admission to the fairgrounds.
3. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
4. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **December 31<sup>st</sup>** to meet the printing deadline.
5. List you/your Company/Business and post your logo on the GCF&R website as a Ruby Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
6. Provide a 10'x10' Commercial Exhibit outside space during the entire week of the County Fair and Rodeo for you to display and promote **your** Company/Business. **Remember there is a limited number of these spaces available.** Spaces must be requested by completing and returning the contract by **December 31<sup>st</sup>** The Commercial Exhibit Rules and Regulations will apply.
7. The Sponsorship committee will hang up to ten (10) Banners or Signs (not to exceed 12' in length) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
8. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
9. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
10. Provide a sign at all Paying Entrances listing all major contributors with their name and logo on it if this information is received by **December 31<sup>st</sup>**.
11. **If Hard Dollar and/or In-Kind donation** to reach this level, we will post a picture of the check presentation on our Facebook prior to fair if done by **December 31<sup>st</sup>**.
12. Provide a sign at the Main Entrance listing all major contributors with their logo on it provided this information is received by **December 31<sup>st</sup>**.