

GALVESTON COUNTY FAIR & RODEO, INC.

P.O. BOX 889
SANTA FE, TEXAS 77510

www.galvestoncountyfair.com

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EVENT SPONSORSHIP PACKAGE

SPONSORSHIPS ARE ACCUMULATIVE FROM END OF FAIR TO BEGINNING OF NEXT FAIR
SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO RECEIVING YOUR SPONSORSHIP PACKET

*****The Texas Star Hospitality Room is open to all levels of sponsorship***
- Special rules and conditions will apply -**

The Galveston County Fair & Rodeo, Inc., will:

COPPER LEVEL - \$300 - \$499

1. Provide you/your Company/Business with two (2) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. List you/your Company/Business in the "Tabloid" promoting the Fair in the Galveston County Daily News (circulation of 60,000 households) if agreement is received no later than **February 5th** to meet the printing deadline.
3. List you/your Company/Business on the GCF&R website as a Copper Level Sponsor.
4. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

BRONZE LEVEL - \$500 - \$999

1. Provide you/your Company/Business with four (4) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Bronze Level Sponsor.
5. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

SILVER LEVEL - \$1,000 - \$2,499

1. Provide you/your Company/Business with six (6) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Silver Level Sponsor.
5. The Sponsorship committee will hang up to two (2) banners or signs (approx. 2' x 6' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and be brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
6. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

GOLD LEVEL - \$2,500 - \$4,999

1. Provide you/your Company/Business with ten (10) One Day Passes and ten (10) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Gold Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link
5. The Sponsorship committee will hang up to four (4) Banners or Signs (approx. 3' x 8' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
6. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

PLATINUM LEVEL - \$5,000 - \$9,999

1. Provide you/your Company/Business with fourteen (14) One Day Passes and fourteen (14) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Platinum Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **December 15th**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to six (6) Banners or Signs (approx. 4' x 10' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.

TITANIUM LEVEL - \$10,000 - \$19,999

1. Provide you/your Company/Business with sixteen (16) One Day Passes and sixteen (16) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Titanium Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **December 15th**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to eight (8) Banners or Signs (approx. 4' x 10' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at the Main Entrance listing all major contributors with their name and logo on it if this information is received by **February 5th**.

EMERALD LEVEL - \$20,000 - \$29,999

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as an Emerald Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **December 15th**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to ten (10) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at all Paying Entrances listing all major contributors with their name and logo on it if this information is received by **February 5th**.
10. We will post a picture of the check presentation on our website prior to fair if it is done by **February 5th**.

RUBY LEVEL - \$30,000 & ABOVE

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide signage listing you/your Company/Business as a "Sponsor" or "Co-Sponsor". The signage will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 5th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Ruby Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **December 15th**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to ten (10) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair, and will be taken down by the committee no later than one (1) month after the fair. Political Signage – must contact the Fair Office for specific wording. GCF&R is not responsible for loss of or damage to your banners.
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at all Paying Entrances listing all major contributors with their name and logo on it if this information is received by **February 5th**.
10. **If Hard Dollar and/or In-Kind donation** to reach this level, we will post a picture of the check presentation on our website prior to fair if done by **February 5th** and we will place a one-time ad of thanks in the Galveston County Daily News prior to fair if possible.
11. Provide signage at all GCF&R sponsored events for the next year unless prohibited by exclusives and/or rule restrictions.