

Galveston County Fair & Rodeo WinterFEST

SPONSORSHIP INFORMATION

The Galveston County Fair & Rodeo, Inc. is a 501 (c)(3) non-profit youth oriented organization which promotes youth, education, and agriculture by providing the opportunity for the display of talent, exhibition and judging of projects from all areas of our county. We award several thousand dollars in scholarships annually as well as promote and support 4-H and FFA programs and activities throughout the year with animal clinics, seminars, and a place for monthly 4-H meetings to be held.

Dear Sponsor,

The Galveston County Fair & Rodeo will be hosting our 5th Annual WinterFest Friday & Saturday, December 1 & 2, 2017 at the Fairgrounds located off Highway 6 in Hitchcock. This is a community event for families to kick-off the holiday season and includes activities on Friday evening as well as during the day on Saturday. We look forward to seeing you at the Christmas Tree Lighting Ceremony, enjoy holiday shopping at the Craft Market and join the kids for holiday fun with "Texas Style" winter activities such as the Pee Wee Reindeer Games, Santa's Village, pictures with Santa, the "Jingle Bell Fun Run" where you can "wear your jingle bells and jingle all the way" on a 5K path through Jack Brooks Park or the "Hot Cocoa Run" for those who want to go a shorter distance and pick-up your supplies along the way to make a cup of hot cocoa at the end, and so much more.

The WinterFest has become a successful family event. Since we do not receive city, county, state or federal funding, these events and activities depend on the generous support of sponsors. This is where we can use your help...

We realize you may have sponsored in the past or be a current sponsor for our annual fair; we greatly appreciate all past and present sponsorships and donations. However, we hope that you are willing to consider being a sponsor for this fundraising event as well.

Another way to insure this event's success is by spreading the word to your family, friends, and co-workers. Information is available on our website at www.galvestoncountyfair.com or our facebook page at www.facebook.com/GalvestonCountyFairandRodeo

Attached is the sponsorship breakdown; if you wish to be a sponsor, please complete, sign and return the agreement form as soon as possible. Thank you in advance for your consideration and support. If you have any questions or need additional information, please contact the Fair Office at (409) 986-6010.

Sincerely,
Danelle L. Tibaldo
GCF&R Board of Director

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DEDICATED TO SERVING YOUTH, EDUCATION AND AGRICULTURE SINCE 1938**

Phone: 409-986-6010
Fax: 409-986-6490

Galveston County Fair & Rodeo, Inc.
P.O. Box 889
Santa Fe, Texas 77510

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SPONSORSHIP BREAKDOWN

You may choose one or multiple sponsorships when completing the attached Sponsorship Agreement Form

CANDY CANE SPONSOR - \$100 - \$299

You/Your Company/Business will receive sponsorship signage along the Jingle Bell and Hot Cocoa Fun Run route and along Candy Cane Lane and will be listed on the GCF&R website as a WinterFest Sponsor.

SNOWBALL SPONSOR- \$300 - \$499

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

WINTER WONDERLAND SPONSOR - \$500 - \$999

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

You/Your Company/Business name or logo if available will be printed on fun run t-shirts if sponsorship agreement received prior to November 15, 2017.

The WinterFest committee will hang one (1) banner or sign (approx. 3' x 5') along the fence line of the fairgrounds. This banner/sign must be provided by you/your Company/Business and be brought to the Fair Office no less than one (1) week prior to WinterFest. The banner/sign will be displayed by the committee no sooner than one (1) month prior to WinterFest, and will be taken down by the committee no later than one (1) week after WinterFest. Political Signage – must contact the Fair Office for specific wording. The GCF&R is not responsible for loss of or damage to your banner/sign.

SANTA'S HELPER SPONSOR - \$1,000 - \$2,499

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

You/Your Company/Business name or logo if available will be printed on fun run t-shirts if sponsorship agreement received prior to November 15, 2017.

The WinterFest committee will hang two (2) banners or signs (approx. 3' x 5') along the fence line of the fairgrounds. This banners/signs must be provided by you/your Company/Business and be brought to the Fair Office no less than one (1) week prior to WinterFest. The banners/signs will be displayed by the committee no sooner than one (1) month prior to WinterFest, and will be taken down by the committee no later than one (1) week after WinterFest. Political Signage – must contact the Fair Office for specific wording. The GCF&R is not responsible for loss of or damage to your banners/signs.

WINTERFEST EVENT SPONSOR - \$2,500 OR MORE

In addition to everything included under the Santa's Helper Sponsor, GCF&R will provide one (1) 10'x10' outside vendor booth space during WinterFest for you to display and promote your Company/Business. Remember the number of these spaces is limited. In order for your space to be reserved, you must request, complete and return this agreement by November 1, 2017. Please read the Vendor Booth Space Rules carefully.

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Galveston County Fair & Rodeo *Winter* **FEST**

SPONSORSHIP AGREEMENT

You may choose one or multiple sponsorships

- _____ **CANDY CANE SPONSOR - \$100 - \$299**
- _____ **SNOWBALL SPONSOR- \$300 - \$499**
- _____ **WINTER WONDERLAND SPONSOR - \$500 - \$999**
- _____ **SANTA'S HELPER SPONSOR - \$1,000 - \$2,499**
- _____ **WINTERFEST EVENT SPONSOR - \$2,500 OR MORE**

Sponsor's Name
For Advertisement: _____ **Amount:** _____

Representative: _____

Mailing Address: _____
City State Zip

Phone: () _____ **Fax:** () _____ **Email:** _____

Please find the following signature as indication that I would like to commit to a sponsorship for the 5TH Annual Galveston County Fair & Rodeo WinterFest.

Date _____ **Authorized Signature** _____

Date _____ **Fair Representative** _____

Pay By Credit Card - _____ **Visa** _____ **MasterCard**

Name on Card: _____ **Card #** _____

3 Digit Security Code (on back of card) _____ **Expiration Date** _____

Authorized Signature _____ **Date** _____

FOR OFFICE USE ONLY

Date Payment Received: _____ **Form of Payment:** _____ **Amount: \$** _____

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