

# Galveston County Fair & Rodeo WinterFEST

## SPONSORSHIP INFORMATION

The Galveston County Fair & Rodeo, Inc. is a 501 (c)(3) non-profit youth-oriented organization which promotes youth, education, and agriculture by providing the opportunity for the display of talent, exhibition and judging of projects from all areas of our county. We award several thousand dollars in scholarships annually as well as promote and support 4-H and FFA programs and activities throughout the year with animal clinics, seminars, and a place for monthly 4-H meetings to be held.

Dear Sponsor,

The Galveston County Fair & Rodeo will be hosting our 10<sup>th</sup> Annual WinterFest Friday, December 1 & Saturday, December 2, 2023 at the Fairgrounds located off Highway 6 in Hitchcock. This is a community event for families to kick-off the holiday season and includes activities on Friday evening as well as during the day on Saturday. We look forward to seeing you at the Christmas Tree Lighting Ceremony, enjoy holiday shopping at the Craft Market and join the kids for holiday fun with "Texas Style" winter activities including Games, Santa's Village, the "Christmas Pajama Fun Run" where you can take a quiet run/walk on a 5K path through Jack Brooks Park or for those who want to go a shorter distance you can take the Mini Trail, sing Christmas carols on the hayrides and more.

The WinterFest has become a successful family event. Since we do not receive city, county, state or federal funding, these events and activities depend on the generous support of sponsors. This is where we can use your help...

While we realize you may have sponsored in the past or be a current sponsor for our annual fair; we greatly appreciate all past and present sponsorships and donations. However, we hope that you are willing to consider being a sponsor for this fundraising event as well.

Another way to ensure this event's success is by spreading the word to your family, friends, and co-workers. Information is available on our website at [www.galvestoncountyfair.com](http://www.galvestoncountyfair.com) or our Facebook page at [www.facebook.com/GalvestonCountyFairandRodeo](http://www.facebook.com/GalvestonCountyFairandRodeo) We will continue to update this information as we get closer to the event.

Attached is the sponsorship breakdown; if you wish to be a sponsor, please complete, sign and return the agreement form as soon as possible. Thank you in advance for your consideration and support. If you have any questions or need additional information, please contact the Fair Office at (409) 986-6010.

Sincerely,  
Danelle L. Tibaldo  
GCF&R Board of Director

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DEDICATED TO SERVING YOUTH, EDUCATION AND AGRICULTURE SINCE 1938**

Phone: 409-986-6010  
Fax: 409-986-6490

Galveston County Fair & Rodeo, Inc.  
P.O. Box 889  
Santa Fe, Texas 77510

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# Galveston County Fair & Rodeo **WinterFEST**

## SPONSORSHIP BREAKDOWN

*You may choose one or multiple sponsorships when completing the attached Sponsorship Agreement Form*

### **CANDY CANE SPONSOR - \$100 - \$299**

You/Your Company/Business will be listed on the GCF&R website as a WinterFest Sponsor.

### **SNOWBALL SPONSOR- \$300 - \$499**

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

### **WINTER WONDERLAND SPONSOR - \$500 - \$999**

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

You/Your Company/Business name or logo if available will be printed on fun run t-shirts if sponsorship agreement along with payment is received prior to November 15, 2023.

The WinterFest committee will hang one (1) banner or sign (approx. 3' x 5') along the fence line of the fairgrounds. This banner/sign must be provided by you/your Company/Business and be brought to the Fair Office no less than one (1) week prior to WinterFest. The banner/sign will be displayed by the committee no sooner than one (1) month prior to WinterFest and will be taken down by the committee no later than one (1) week after WinterFest. Political Signage – must contact the Fair Office for specific wording. The GCF&R is not responsible for loss of or damage to your banner/sign.

### **SANTA'S HELPER SPONSOR - \$1,000 - \$2,499**

You/Your Company/Business will receive sponsorship signage at the Main Gate Entrance to WinterFest and will be listed on the GCF&R website as a WinterFest Sponsor.

You/Your Company/Business name or logo if available will be printed on fun run t-shirts if sponsorship agreement along with payment is received prior to November 15, 2023.

The WinterFest committee will hang two (2) banners or signs (approx. 3' x 5') along the fence line of the fairgrounds. This banners/signs must be provided by you/your Company/Business and be brought to the Fair Office no less than one (1) week prior to WinterFest. The banners/signs will be displayed by the committee no sooner than one (1) month prior to WinterFest and will be taken down by the committee no later than one (1) week after WinterFest. Political Signage – must contact the Fair Office for specific wording. The GCF&R is not responsible for loss of or damage to your banners/signs.

### **WINTERFEST EVENT SPONSOR - \$2,500 OR MORE**

In addition to everything included under the Santa's Helper Sponsor, GCF&R will provide one (1) 10'x10' outside vendor booth space during WinterFest for you to display and promote your Company/Business. Remember the number of these spaces is limited. In order for your space to be reserved, you must request, complete and return this agreement by November 1, 2023. Please read the Vendor Booth Space Rules carefully.

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## SPONSORSHIP AGREEMENT

- \_\_\_\_\_ CANDY CANE SPONSOR - \$100 - \$299
- \_\_\_\_\_ SNOWBALL SPONSOR- \$300 - \$499
- \_\_\_\_\_ WINTER WONDERLAND SPONSOR - \$500 - \$999
- \_\_\_\_\_ SANTA'S HELPER SPONSOR - \$1,000 - \$2,499
- \_\_\_\_\_ WINTERFEST EVENT SPONSOR - \$2,500 OR MORE

Sponsor's Name \_\_\_\_\_  
 For Advertisement: \_\_\_\_\_ Amount: \_\_\_\_\_

Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City
State
Zip

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_ Email: \_\_\_\_\_

*Please find the following signature as indication that I would like to commit to a sponsorship for the 9<sup>TH</sup> Annual Galveston County Fair & Rodeo WinterFest.*

Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_ Fair Representative \_\_\_\_\_

Pay By Credit Card - \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card # \_\_\_\_\_

3 Digit Security Code (on back of card) \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**FOR OFFICE USE ONLY**

Date Payment Received: \_\_\_\_\_ Form of Payment: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

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